

# friends & fans

**Saturday  
January 30  
only**

**extra bonus all day  
storewide savings**

At Sears, Sears Grand, Sears Essentials, Sears Hardware,  
Sears Home Appliance Showrooms, Sears Hometown Stores and sears.com

**save on apparel and footwear  
for the family plus intimates  
and accessories for her**

**PLUS an extra 15% off**  
all women's, misses, petites,  
juniors, men's, kids, intimate apparel  
& accessories and footwear

15% savings off regular and sale prices apply to merchandise only. Not valid on clearance, Special Purchases, everyday great price items, Price Drop items, Introductory Offers, Levi's®, baby gear and nursery furniture, Two Hearts Maternity by Destination Maternity, Excelled Leather, EMC outerwear, items powered by shoebuy.com, Wittnauer, Steinhilber, Skechers ShapeUps and Reebok SimplyTone shoes, kmart.com, landsend.com, Lands' End® merchandise, Lands' End® merchandise on sears.com, Sears Auctions on Ebay®, outlet store purchases, catalog orders.\* One coupon per purchase, not valid on prior purchases. Discount is applied before sales tax and cannot be used with any other coupon or coupon code. Void where prohibited by law. Any other use constitutes fraud. Cash value 1/20 cent. In an event of a return, coupon savings may be deducted from your refund. © 2010 Sears Brands, LLC. Sales associate: if unable to scan, manually enter the coupon number. Valid January 30 from the store opening to store close (8pm CT 1/29/10 thru 11:59pm CT 1/30/10 for sears.com) in U.S.A. only. Friends and Fans discounts are loaded automatically in cart when purchasing online.



R 5 8 0 0 0 1 3 0 4 6 % 1 5

Sears

**save up to 60%  
on fine jewelry and  
up to 30% on watches**

**PLUS an extra 20% off**  
regular and sale priced  
fine jewelry and watches

Fine Jewelry savings range from 40-60%.  
Watches savings range from 20-30%.

20% savings off regular and sale prices apply to fine jewelry and watch purchases only. Not valid on clearance, Price Drop items, Special Purchases, everyday great price items, Introductory offers, Celestial Star™ diamonds, personalized jewelry, custom jewelry, kmart.com, Sears Auctions on ebay.com®, outlet store purchases, catalog orders.\* One coupon per purchase, not valid on prior purchases. Discount is applied before sales tax and cannot be used with any other coupon or coupon code. Void where prohibited by law. Any other use constitutes fraud. Cash value 1/20 cent. In an event of a return, coupon savings may be deducted from your refund. © 2010 Sears Brands, LLC. Sales associate: if unable to scan, manually enter the coupon number. Valid January 30 from the store opening to store close (8pm CT 1/29/10 thru 11:59pm CT 1/30/10 for sears.com) in U.S.A. only. Friends and Fans discounts are loaded automatically in cart when purchasing online.



R 5 8 0 0 0 1 3 0 4 7 % 2 0

Sears

**bed, bath  
and luggage  
on sale**

**PLUS an extra 20% off**  
any one regular, sale or clearance priced  
home fashions, bed, bath or luggage item

20% savings off regular, sale and clearance prices apply to merchandise only. May be used on only one home fashion or luggage item. May not be used to reduce a layaway or credit balance. Not valid on Special purchases, everyday great price items, Price Drop items, Introductory Offers. Not valid with any other coupons or previous purchases, Sealy® Union LTD, Sealy Alford, Sears-O-Pedic Paramus, Sertapedic® Oak Park and Sertapedic Greenville mattresses. Digital Services, "Sears Presents" web sites, catalog orders, Gift Cards, money orders and wire transfers.\* Not valid on commercial orders or with any other coupons or previous purchases. In the event of a return, savings may be deducted from refund. © 2010 Sears Brands, LLC. Sales associate: if unable to scan, manually enter the coupon number. Valid January 30 from the store opening to store close (8pm CT 1/29/10 thru 11:59pm CT 1/30/10 for sears.com) in U.S.A. only. Friends and Fans discounts are loaded automatically in cart when purchasing online.



R 5 8 0 0 0 1 3 0 5 1 % 0 5

Sears

**Sears optical**

**extra \$50 savings**  
on polarized prescription sunglasses  
with a complete pair purchase  
of eyeglasses

Current sale price of prescription sunglasses - \$179.99. Additional savings of \$50 today only. Coupon required at time of purchase. Purchase a complete pair (frame and lenses) of prescription eyeglasses and get a second complete pair of polarized prescription sunglasses for \$129.99 - same prescription. Includes single vision, bifocal or progressive ULTRAlight™ polarized lenses and any frame. Frame selection varies by store. Valid prescription required. May be combined with other offers. Cannot be combined with any discounts, vision or insurance plans, previous purchases or prior orders. Valid at participating locations. Not valid in OK and PR. Void in La Jolla and El Cajon, CA and where prohibited. Some restrictions apply. One coupon per purchase. Cash value 1/20 cent. Void if copied or transferred and where prohibited by law. See Optical Associate for details. Associate: apply discount to lenses. The Sears trademark is registered and used under license from Sears Brands, LLC. eyeNET: 568030. Offer valid 1/30/10.



Sears

**H&R Block  
at Sears**

**\$20 off**  
tax preparation for new  
H&R Block clients

Not valid on federal form 1040EZ and related forms. A new client is a person who did not use H&R Block office services to prepare their prior year tax return. Valid at participating H&R Block offices located in Sears. Void if sold, purchased or transferred, and where prohibited. Must be presented prior to completion of initial tax office interview and may not be combined with any other offer, discount or special promotion or pricing program. Valid only for tax prep fees for an original personal income tax return. Expires 4/15/10. ©2009 HRB Tax Group, Inc. The Sears trademark is registered and used under license from Sears Brands, LLC. Cash value 1/20 cent. Coupon code 64277.



**H&R BLOCK®**

Sears

**50% off  
mattresses**

**PLUS an extra 10% off**  
mattresses and  
foundations over \$499

10% savings off regular and sale prices apply to merchandise only. May be used on only items greater than \$499. May not be used to reduce a layaway or credit balance. Not valid on Special Purchases, everyday great price items, Price Drop items, Introductory Offers. Not valid with any other coupons or previous purchases, Sealy® Union LTD, Sealy Alford, Sears-O-Pedic® Paramus, Sertapedic® Oak Park and Sertapedic Greenville mattresses. Digital Services, "Sears Presents" web sites, catalog orders, Gift Cards, money orders and wire transfers.\* Not valid on commercial orders or with any other coupons or previous purchases. In the event of a return, savings may be deducted from refund. © 2010 Sears Brands, LLC. Sales associate: if unable to scan, manually enter the coupon number. Valid January 30 from the store opening to store close (8pm CT 1/29/10 thru 11:59pm CT 1/30/10 for sears.com) in U.S.A. only. Friends and Fans discounts are loaded automatically in cart when purchasing online.



R 5 8 0 0 0 1 3 0 5 6 % 1 0

Sears

**see all coupon offers at sears.com/friendsandfans**

\*Online discount applies to items marked "sold by Sears only."

# friends & fans

**Saturday  
January 30  
only**

**extra bonus all day  
storewide savings**

**10-20% off  
all appliances  
and floor care**

**PLUS an extra 10% off**  
OR free delivery<sup>†</sup> OR no payments, no interest<sup>††</sup> for 12 months on appliances over \$399 when you use a qualifying Sears card

10% savings off regular, sale and clearance prices apply to merchandise only. May not be used in conjunction with free delivery or 12 months no interest no payment offers. May not be used to reduce a layaway or credit balance. Not valid on Special purchases, everyday great price items, Price Drop items, Introductory Offers. Not valid with any other coupons or previous purchases, Digital Services, "Sears Presents" web sites, catalog orders, Gift Cards, money orders and wire transfers.\* Not valid on commercial orders or with any other coupons or previous purchases. In the event of a return, savings may be deducted from refund. © 2010 Sears Brands, LLC. Sales associate: if unable to scan, manually enter the coupon number. Valid January 30 from the store opening to close (8pm CT 1/29/10 thru 11:59pm CT 1/30/10 for sears.com) in U.S.A. only. Friends and Fans discounts are loaded automatically in cart when purchasing online.



Sears

**lawn & garden  
closeout event**

**PLUS an extra 5% off**  
all power lawn & garden  
and outdoor storage

5% savings off regular, sale and clearance prices apply to merchandise only. May not be used to reduce a layaway or credit balance. Not valid on Special purchases, everyday great price items, Price Drop items, Introductory Offers. Not valid with any other coupons or previous purchases, Digital Services, "Sears Presents" web sites, catalog orders, Gift Cards, money orders and wire transfers.\* Not valid on commercial orders or with any other coupons or previous purchases. In the event of a return, savings may be deducted from refund. © 2010 Sears Brands, LLC. Sales associate: if unable to scan, manually enter the coupon number. Valid January 30 from the store opening to close (8pm CT 1/29/10 thru 11:59pm CT 1/30/10 for sears.com) in U.S.A. only. Friends and Fans discounts are loaded automatically in cart when purchasing online.



Sears

**woodworkers  
dream event**

**PLUS an extra 10% off**  
all tools

10% savings off regular, sale and clearance prices apply to merchandise only. May not be used to reduce a layaway or credit balance. Not valid on Special purchases, everyday great price items, Price Drop items, Introductory Offers. Not valid with any other coupons or previous purchases, Digital Services, "Sears Presents" web sites, catalog orders, Gift Cards, money orders and wire transfers.\* Not valid on commercial orders or with any other coupons or previous purchases. In the event of a return, savings may be deducted from refund. © 2010 Sears Brands, LLC. Sales associate: if unable to scan, manually enter the coupon number. Valid January 30 from the store opening to close (8pm CT 1/29/10 thru 11:59pm CT 1/30/10 for sears.com) in U.S.A. only. Friends and Fans discounts are loaded automatically in cart when purchasing online.



Sears

**save on all fitness  
plus no interest, no payments  
for 12 months<sup>††</sup> and save up to  
60% on game room**

**PLUS an extra 10% off**  
regular, sale and clearance  
priced fitness, game room and scooters

10% savings off regular, sale and clearance prices apply to merchandise only. May not be used to reduce a layaway or credit balance. Not valid on Special purchases, everyday great price items, Price Drop items, Introductory Offers.\* Not valid with any other coupons or previous purchases, Digital Services, "Sears Presents" web sites, catalog orders, Gift Cards, money orders and wire transfers.\* Not valid on commercial orders or with any other coupons or previous purchases. In the event of a return, savings may be deducted from refund. © 2010 Sears Brands, LLC. Sales associate: if unable to scan, manually enter the coupon number. Valid January 30 from the store opening to close (8pm CT 1/29/10 thru 11:59pm CT 1/30/10 for sears.com) in U.S.A. only. Friends and Fans discounts are loaded automatically in cart when purchasing online.



Sears

**no interest, no payments for  
6 months<sup>‡</sup> on automotive over \$199  
when you use a qualifying Sears card  
plus all Michelin<sup>®</sup> tires on sale**

**PLUS an extra 5% off**  
regular and sale priced tires  
**50% off**  
oil changes, reg. 29.99 sale 14.99

All on sale excludes everyday great price items, special buys and closeouts. 5% savings off regular and sale prices apply to merchandise only. May not be used to reduce a layaway or credit balance. Not valid on clearance, Special purchases, everyday great price items, Price Drop items, Introductory Offers. Not valid with any other coupons or previous purchases, Digital Services, "Sears Presents" web sites, catalog orders, Gift Cards, money orders and wire transfers.\* Not valid on commercial orders or with any other coupons or previous purchases. In the event of a return, savings may be deducted from refund. © 2010 Sears Brands, LLC. Sales associate: if unable to scan, manually enter the coupon number. Valid January 30 from the store opening to close (8pm CT 1/29/10 thru 11:59pm CT 1/30/10 for sears.com) in U.S.A. only. Friends and Fans discounts are loaded automatically in cart when purchasing online. Sales associate: for half off oil change enter coupon code #13057



Sears

**electronics sale**

**PLUS an extra 10% off**  
on TVs 46" and larger, cameras,  
camcorders & GPS

10% savings off regular, sale and clearance prices apply to merchandise only. 10% savings may not be used in conjunction with Sears card credit offer. May not be used to reduce a layaway or credit balance. Not valid on Special purchases, everyday great price items, Price Drop items, Introductory Offers. Not valid with any other coupons or previous purchases, TVs under 46", Samsung, Sony DSLR, lenses, Digital Services, "Sears Presents" web sites, catalog orders, Gift Cards, money orders and wire transfers.\* Not valid on commercial orders or with any other coupons or previous purchases. In the event of a return, savings may be deducted from refund. © 2010 Sears Brands, LLC. Sales associate: if unable to scan, manually enter the coupon number. Valid January 30 from the store opening to close (8pm CT 1/29/10 thru 11:59pm CT 1/30/10 for sears.com) in U.S.A. only. Friends and Fans discounts are loaded automatically in cart when purchasing online.



Sears

<sup>†</sup>Free standard local delivery and haul away on any appliance over \$399 after discounts and coupons via prepaid debit card. Standard delivery includes delivery within the local delivery area Monday thru Friday and delivery not requiring additional services or time. Customer pays an additional charge for non-standard delivery. Rebate values, local areas and additional charges vary and rebate amount excludes sales tax. Maximum rebate value \$75. Excludes KitchenAid® built-in refrigeration. See store for details. Excludes Outlet Stores. See sears.com for online rebate details. Instant rebate in CT, RI and Miami Dade County, FL. Oregon customers receive value of rebate at point of sale. <sup>††</sup>Offer applies to any appliance or fitness equipment purchase over \$399 after discounts and coupons when you use a qualifying Sears card and if paid in full within 12 months. Offer excludes Sears Commercial One® and Sears Home Improvement Account™ accounts. See store for Important Deferred Interest details. Appliance offer excludes Outlet Stores. <sup>‡</sup>Offer applies to any automotive purchases over \$199 after discounts and coupons when you use a qualifying Sears card and if paid in full within 6 months. Offer not valid with Sears Commercial One® and Sears Home Improvement Account™ accounts. See store for Important Deferred Interest details. Minimum payments required. \*Online discount applies to items marked "sold by Sears only."